

# BETH EL NEWS

www.bethelsnj.org

February - March 2016

Congregation Beth El presents

Iconic Israeli Singer-Songwriter

## David Broza

*In Concert*

**Thursday,  
March 10, 2016 at 7:00 PM**

David Broza, the Bruce Springsteen of Israel, brings his passionate, soulful brand of 'flamenco fire and Israeli folk rock' for one electrifying performance!

**GENERAL ADMISSION:**

**\$36**

**RESERVED SEATING:**

**\$75**

Dessert Reception following for all

**SPONSORSHIP OPPORTUNITIES:**

• \$250 • \$500 • \$1000

(Includes Meet & Greet)

A portion of the proceeds will go to The Lone Soldier Center in memory of Michael Levin

*Planning a Party? Need Ideas?  
See the newest trends in party planning!*

**2016 Party Showcase**

**Sunday, March 13 ★ 10:30 AM - 1:30 PM**

*Sample a wide variety of food from  
our EXCLUSIVE Kosher Caterers!*

*If you are planning a mitzvah party or wedding or  
are a vendor, you won't want to miss this annual  
Beth El event!*

DJs, Party Favors, Videographers,  
Florists, Photographers, Invitation Specialist

Contact [samindel@yahoo.com](mailto:samindel@yahoo.com) for more information

## Scholar in Residence

February 19 - 21

### The Jews of Spain

with

Rabbi Devin Maimon Villarreal

See page 8 for details



## Purim is coming! March 24

8000 Main Street - Voorhees, NJ 08043 - 856-675-1166 / (fax) 856-489-3280

## PRESIDENT'S MESSAGE

LAUREN SOLL



As we begin 2016, I am sure everyone has made resolutions. In Rabbi Krupnick's "Message to You", from January 8<sup>th</sup>, Rabbi states that one general theme most resolutions have in common is, "This year I want to take greater ownership of my life." I propose as a congregation we make a resolution together to take greater ownership of our synagogue! Everyday there is something happening at Beth El - An ECC child learns to read, a B'nai mitzvah student learns to read Torah and we celebrate various life cycle events. Simultaneously, meals are being cooked to help those in need and we are there to comfort and support our congregants when someone is ill or a loved one has passed away. In addition, our dedicated clergy, staff and volunteers are continuously planning programs and events to educate, entertain and enlighten all us. Life happens at Beth El and we have so much to be proud of, so I ask you to help me continue our good work and join in our journey to success!

Over the last few months, our Beth El staff and volunteers have presented us with amazing programs. We have laughed with Sarge and have been inspired by Nancy Spielberg's documentary, "Above and Beyond." Not only did we engage our congregants, but also welcomed people from outside our synagogue who attended these programs and witnessed first-hand the warmth and hospitality of our shul. Over the next few months, we have more exciting events. The weekend of February 19<sup>th</sup>, we will welcome Rabbi Devin Maimon Villarreal, our Scholar in Residence, who will be talking about the Jews of Spain. On March 10<sup>th</sup>, we will be showcasing Israeli Superstar David Broza. We are so fortunate to be able to bring this extraordinary and talented singer to Beth El for an evening of entertainment. On April 7<sup>th</sup> we will host a very special tribute dinner for Yaffa Fuchs, our beloved educational director of 27 years, who will be retiring after this year. Yaffa's dedication to educating our children and families is unparalleled. Additionally, she has been instrumental in the inception of the Project Lev program which has become a model for shuls across the country. Please don't miss this special evening as it will be filled with accolades, memories and tributes. I cannot begin to thank our hard-working staff and our multitude of volunteers who spend countless hours working together to provide outstanding programs for our shul and our community.

By now you have heard of our "Securing Our Legacy Program." I am thrilled to announce that over the last eighteen months, we have been able to pay down almost \$3.5 million on our outstanding debt! This is an amazing accomplishment! Once our debt is paid off, we will be able to move forward with even more wonderful events and educational programs. If you have not contributed to this campaign, please consider making a pledge. Beth El is our shul and we are asking you to take ownership of your spiritual home and continue to support our beautiful building, amazing clergy and exciting events and programs.

As always, I urge you to GET INVOLVED and join a committee! If you have a suggestion for a program, please let us know. We are constantly looking for creative ideas to integrate, educate and elevate our congregants and community.

Wishing everyone a Happy and Healthy 2016.



### *A Fond Farewell to Soups & Sweets*

In the middle of January, Soups & Sweets moved to The Annex on Springdale Road.

Beth El is very proud of the success of this program as it began as a pilot program between Beth El and the JFCS Special Needs Department in 2012. It has been operating out of our kitchen for over three years.

This food service training program is designed to provide young adults with special needs an opportunity to gain culinary skills. We wish them much success as they continue their program in their new kitchen in the Annex.

### **PURIM is March 24**

### **Share in the PURIM custom of SHALACH MANOT**



*It's easy to give the gift of  
Mishloach Manot!*

*Also, called a Purim basket. Mishloach Manot are gifts of food or drink that are sent to family, friends and others on Purim day. The mitzvah of giving **mishloach manot** derives from the Book of Esther*

*Look for information by email on February 15 and/or visit [purimproject.com](http://purimproject.com) to make your selections between Feb. 14 and 29.*

*Sisterhood will package and deliver for you, beginning March 20.*

**For more information contact Amanda Weissman at [Amanda.j.weissman@gmail.com](mailto:Amanda.j.weissman@gmail.com) or 856-873-1779**



## EXECUTIVE DIRECTOR'S MESSAGE



**Josh Laster**

### **It's OK to Say Yes!**

There is no doubt that at some point in last year, the last month, the last week, maybe even the last day, you have received some form of communication from Beth El by email or by paper, phone call or in-person conversation, asking you to in some way participate, contribute, and/or

lend a helping hand. I confidently state the following: We need you. Every single one of you.

Many of you reading this article support Beth El through your annual dues payment. This is wonderful and we could not exist without this model of support. It is also true that many of you reading this, support Beth El through your volunteer efforts, whether as a lay leader serving on the *Board of Trustees, committee participation, leadership in one of our arms (Men's Club, Sisterhood, Habonim, YFG, BEMA, etc.), ushering at services, making meals for those in need* or one of the many other ways Beth El makes it possible to connect with the Jewish and non-Jewish community. This, too, is wonderful and we could not exist without your support. We need you.

And, I can also just as confidently say: You need Beth El, too. It could be the spiritual presence and leadership of our clergy at a baby naming, Bar/Bat Mitzvah, wedding, hospital visit, funeral or any other life moment where they bring the sacredness of our tradition to the moments of your lives. Maybe you need the social connections, the education, the worship or the opportunity to engage in Tikkun Olam (healing the world through social action). Sometimes you don't know you do until you do, but you need Beth El as the stable, reliable, Jewish house of life that supports and guides our community.

Please allow me to take a step back to explain something that some of you may not know about Beth El. We are a

501(c)(3), tax-exempt charitable organization. This means we are a non-profit organization. Like many other non-profits, we rely on our members (sometimes known as supporters) to offer financial contributions and to volunteer their valuable time to ensure the smooth, successful, fiscally responsible operation of our non-profit.

There is a cost to running any non-profit. While it is very true that we rely on the dues level contributions of our members, it is worth noting that if we were to divide up our annual budget evenly among all of our members, the annual contribution would be equal to approximately \$4250 per household. We do not do that and as such, we have a need to fundraise and seek other means of revenue throughout the year. As part of this fiscal responsibility, we also need to manage our resources. One way we do this is by asking for volunteers to assist with tasks at the synagogue. Our emails always generate a response from congregants ready and willing to assist their community, to support their community, to connect with their community. For this we are truly grateful!

Thank you to our members that support the finances above and beyond their dues, thank you to those that give us the gift of time and effort, thank you to those that say "Yes!" And, for those that have not yet said "yes," that's okay. Let's make a deal right now. We can ask you to give to your community and even though we would love for you to say "yes," you can always answer "not yet."

Beth El is your home and your sacred connection to Judaism. When you give meaningfully through funding and volunteering, you assure a bright and positive future for Beth El and the Jewish community.

## **MEMBERSHIP COMMITMENT FORMS**

Membership Commitment forms were recently mailed out to the congregation.

Please be sure to:

- COMPLETE**
- SIGN and**

**RETURN by February 15, 2016**

If you have any questions, please contact Josh Laster at [jlaster@bethelsnj.org](mailto:jlaster@bethelsnj.org) or Laura Bruzzese-Coscia at [lbruzzese@bethelsnj.org](mailto:lbruzzese@bethelsnj.org) or call the office at 856-675-1166.

## ISRAEL TRIP BLOG EXCERPTS BY RABBI ANDY GREEN



Over the new year, I had the great joy and blessing of joining Tamar Barkan, Chai Respes, and Binyamin Stone in leading twenty-four incredible Beth El Confirmation students for two weeks of Israel immersion, inspiration and adventure. Our experiences in Israel reminded me of the extraordinary character of the Jewish state, how even in times of peril every person lives the Talmudic dictum, *kol yisrael aravin zen et zeh*, "all of Israel is responsible for one another", all Jews shares a special bond of mutual investment and love. I saw it every time our teens encountered Israel on their own terms rather than through a curated tourist experience whether in the line for shwarma, wrapped in tefillin atop a mountain, or dancing with a bar mitzvah boy in Jerusalem's Old City. Even more than the stories of Israel's historic and sacred sites, these encounters of Israel's people inspired us, fortifying our Judaism and our Zionism.

In order to share the awesomeness of these experiences, I crafted daily messages for family and community to follow our adventures. Some excerpts from those messages follow:

Day 1 - The ten-hour flight was exciting, with some unable to sleep at all and others well rested by our arrival. Landing in Israel, our group burst into applause... At Ben Gurion airport, we noticed right away that we were in a different place. It's the only international airport in the world with a mezuzah on every corridor, a reminder of where we had arrived from the moment we left the plane. As we approached customs, we saw a giant mezuzah welcoming us home to Israel.

Day 3 - On the other side of this pass-thru was a mountain and we ascended it... we ascended only with our hands, feet, and the natural formations of stone in the area. Leaning into the mountain, holding the ridges and pushing up with our hiking boots... This hike, in many cases, required our participants to help one another and in that way, fostered meaningful bonding.

Day 4 - From the Bedouin Tent our buses took us about 20 minutes down the winding desert road to Masada, where we ascended the Roman ramp path that the Romans built when laying siege to Masada nearly 2000 years ago... we descended the snake path, the much longer zigzagging trail on the other side of the mountain fortress featuring 787 steps... We awakened our sleepers to look out over Jerusalem just as we arrived in the city. We put on Jerusalem theme music throughout the bus and as I looked back at cell phone cameras buzzing against the window, the awe of our participants as they saw the Dome of the Rock as they realized they were here in Jerusalem, permeated my soul.

Day 5 - During this time, some of our lunch groups ran into a Bar Mitzvah procession, which is not uncommon in the Jewish Quarter on a Thursday morning. To get a sense of the spectacle, imagine the Sephardic Jewish equivalent of a New Orleans wedding parade with musicians playing and family singing, ululating and dancing. We danced and danced with the Bar Mitzvah family, boys and girls together.

Day 7 - We returned to our hostel for a well-received Shabbat dinner featuring fish, chicken, beef, salads, soup, pie and more. After dinner, we sang some Shabbat zemirot (festive songs) such as Mipi El, Az Ich Vil Zingen, Yibaneh Hamikdash and Yismechu... At dinner, two IDF lone soldiers joined us and after dinner they took questions about what life in the army is like. They spoke about how before being in the military, it was easier for them to stereotype all Palestinians as supporting terror, but that after working at military checkpoints, they realized that the vast majority of Palestinians they meet are just regular people trying to get to work and home each day.

Day 10 - Next we headed to Tzfat, my favorite city in all of Israel, the birthplace of Lurianic Kabbalah. Known as the mystical city, the air in Tzfat breathes differently; the place envelops you in a world of awe and inspiration. The Old City of Tzfat is situated on a mountainside with the main paths being ancient staircases dating back centuries and I think that the angle of the city contributes to the magic feeling that fills me when I'm there. Like stadium seats at a movie theater, every spot in the city has a great view of the majesty of God's creation... (continued on page 5)





**B'NAI MITZVAH:**

Jennifer & Andrew Bender on the Bar Mitzvah of their son, Jeremy  
 Sherri & Charles Eigen on the B'nai Mitzvah of their sons, Caleb & Colby  
 Bonnie & David Gold on the Bat Mitzvah of their granddaughter, Sophie Rose Weinstein  
 Tina & Michael Guerra on the Bar Mitzvah of their son, Jason  
 Nancy & Ed Jaffee on the Bat Mitzvah of their granddaughter, Sydney Tort  
 Simmy & Joe Krassan on the Bar Mitzvah of their grandson, Sam Krassan  
 Danielle & Steven Landau on the Bat Mitzvah of their daughter, Joelle  
 Michele & Howard Miron on the Bar Mitzvah of their son, Matthew  
 Ilene Rosen & Todd Rowan on the Bat Mitzvah of their daughter, Sydney  
 Jenifer & Jeremy Swarbrick on the Bat Mitzvah of their daughter, Jordyn  
 Phyllis & Robert Tort on the Bat Mitzvah of their daughter, Sydney

**BIRTHS:**

Yaffa & Jack Fuchs on the birth of their granddaughter, Hannah Tobi  
 Rabbi Andy & Charlene Green on the birth of their son, Beck Roosevelt Green  
 Carrie & Michael Robinson on the birth of their daughter, Fiona  
 Diane & Burt Nussbaum on the birth of their granddaughter, Fiona

**BETH EL MOURNS the passing of:**

Richard Cravitz, father of Randi Gerstein and Betsy Schwartz  
 Rhoda Gordon, mother of Gail Rotblat  
 Bruce Joffe, father of Howard Joffe  
 Bernice "Bayla" Landsburg, mother of William Landsburg  
 Evelyn Rosenfield, mother-in-law of Norma Kamis  
 Robert Simon, father of Paul, grandfather of Jessica, Jamie & Joshua  
 Gerald "Jerry" Sussman, husband of Shari, father of Melissa Chase and the late Andrew Sussman and Eric Sussman  
 Irving Wenger, father of Rhona Brown and grandfather of Ivy Rovner

**Israel Trip by Rabbi Green**

(continued from page 4)

Day 12 - Standing in a circle, each participant named a person they wished to dedicate our tree planting to. Some honored living relatives, blessing that relatives and friends should recover from illness, grow with blessing, or follow in the participant's footsteps by travelling to Israel; others named deceased grandparents and other friends and relatives of blessed memory whom they felt to be their foundational roots in this world and like the roots of the tree are themselves, unseen in this world while their impact in this world continues to be felt always. Then, every participant with a small handful of earth or modest cup of water, helped place our grape vine in the Land of Israel, in the grove planted by our confirmation classes past, adding our mark to Kibbutz Ashdot Ya'akov.

Day 14 - As we made our way through the airport, security, last minute shopping and finding our gate, I was reminded of the Jewish bond that makes it so easy to connect to people here. Between all of the adventure I found myself making easy conversations with people in the security line, at the chocolate shop and at the gate, conversations that would not have happened the same way in a US airport.... These conversations characterize something our participants pointed to again and again, that in Israel everyone feels like a friend. In the States, when you meet someone Jewish in a non-Jewish context, as Jews we natural feel a kinship and connection with that person. In Israel, we feel that kind of kinship with everyone we encounter...



**IN MEMORIAM**  
 The Beth El Family mourns the passing of  
**Bruce Baruch Joffe**  
 Father of Philip Joffe, Howard Joffe,  
 Lynn Schindel

**IN MEMORIAM**  
 The Beth El Family mourns the passing of  
**Dr. Gerald "Jerry" Sussman**  
 Husband of Shari  
 Father of Dr. Melissa Chase,  
 The late Andrew Sussman and Eric Sussman

**IN MEMORIAM**  
 The Beth El Family mourns the passing of  
**Robert Simon**  
 Father of Paul (Debra) Simon,  
 Grandfather of Jessica, Jamie & Joshua

# AN EVENING HONORING YAFFA FUCHS

Dear Friends,

This spring, Congregation Beth El will be honoring Yaffa Fuchs for the leadership and direction she provided in advancing the religious education of our youth and adult programs. Yaffa has been our Educational Director for 27 years.

We will celebrate Yaffa on Thursday, April 7, 2016 at 6:30 PM. Yaffa will be recognized for her efforts in helping make the synagogue a vibrant center of Jewish life and for her extraordinary dedication to Beth El.

Formal invitations will be sent out in February.

To honor Yaffa, a commemorative book will be created to celebrate her years at Beth El. We invite the members of the congregation, along with family and friends, to include personal wishes, messages and pictures.

The Evening of Honor is our way of showing Yaffa how much we appreciate her and the life transforming work that she has done. Thank you for supporting Yaffa and our Evening of Honor.

We invite you to place a message (it can have photos too!) for Yaffa in the commemorative book that she will keep as a memento. Submit your message and/or picture as a PDF, Word document, or JPEG as an attachment to Davida Chornock at [dchornock@bethelsnj.org](mailto:dchornock@bethelsnj.org), or you can write it on the back of this form.

Please fill out and return the form on page 7 accompanied with your contribution by February 26, 2016.

Thank you  
Heidi Silverberg





# Congregation Beth El

## Yaffa Fuchs' Commemorative Book

### April 7, 2016

**Name:** \_\_\_\_\_  
(include contact name for a business)

**Address:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

(Book size is 8" x 11")

**Gold Page** 8x11 \$1000  
(2 tickets)

**Full Page** 8x11 \$200

**1/2 Page** 8x5.5 \$100

**1/4 page** 4x5.5 \$50

**1/8 page** 4x2.75 \$36

**Chai Listing** \$18  
(Individual/Family names)

**Payment:** \$ \_\_\_\_\_

**By:** Check, payable to: Congregation Beth El  
Visa

MasterCard  
Card

CSV #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail this form with payment to:  
Congregation Beth El  
Attn: Tribute Journal  
8000 Main Street  
Voorhees, NJ 08043

This form & payment can be included with  
your event ticket order.

**Due February 26**

Submit message and picture in a PDF or  
Word document, attached to an email to  
Davida Chornock at  
**dchornock@bethelsnj.org** or  
write out your message on the back of this form.

**Questions, contact:**  
Heidi Silverberg: **mommyhrs@aol.com** or  
(856) 296-3337

**Please return this form by February 26.**

Congregation Beth El is proud to present:

**The Jews of Spain**  
with  
**Rabbi Devin Maimon Villarreal**  
SCHOLAR IN RESIDENCE



February 19 -20, 2016

**Friday Night**  
**Let's Do Shabbat Dinner and Program**  
*Of Mezuzot and Hidden Pasts*  
6:00 PM  
Kabbalat Shabbat Service led by Rabbi Villarreal  
and Hazzan Pomerantz-Boro  
6:45 PM  
Congregational Spanish-inspired dinner  
\$18 adult • \$8 children under 12  
Babysitting and children's activities provided

**Shabbat Morning**  
*When the Sabbath Queen Rode  
the Kansas Railroad*  
Q&A at Kiddush Luncheon

Rabbi Devin Maimon Villarreal was raised in a Catholic Spanish household where home rituals and a family cast led him to explore his roots in Sephardic Crypto-Jewish communities in Spain, Italy, and America. Rabbi Villarreal is the chair of the Jewish Studies Department at the New Community Jewish High School, Los Angeles, CA

For information and registration for Let's Do Shabbat Dinner, please go to [www.bethelsnj.org](http://www.bethelsnj.org) or contact Davida Chornock at 856.675.1166 x409 or [dchornock@bethelsnj.org](mailto:dchornock@bethelsnj.org)

[www.bethelsnj.org](http://www.bethelsnj.org) | 8000 Main Street | Yorkes, NJ 08043

JOIN

## HAZZAN POMERANTZ-BORO ON A MISSION TO SPAIN!

Join Hazzan Pomerantz-Boro on the Cantors Assembly's mission to Spain, July 3 -14, 2016.



This mission, "The Sephardic Sounds and Sights of Spain", is open to all synagogue and community members and is the third sponsored by the Assembly. The first trip was to Poland in 2009 and a second to Germany in 2012. The goal this year is for 100 cantors and 500 community members from across North and South America to participate in the mission to Spain. Our shul hopes to have a group of congregants join our Hazzan on this journey!

The trip includes 3 nights in Barcelona, 4 nights in Madrid and 3 nights in Seville, with side trips to Cordoba, the birthplace of Moses Maimonides, and to Granada. Both secular and Jewish sights will be visited. Highlights include the spectacular architecture and ancient synagogue in Barcelona, the museums of Madrid, the old Moorish Alcazar Palace and Jewish quarter in Seville, the Alhambra Palace, where the expulsion decree was signed in Granada in 1492, and the medieval towns of Banyoles and Besalu. Cantors from North America, Latin America, Europe and Israel will perform several special musical concerts at key locations throughout Spain in multiple languages. In addition, there will be a special musical Shabbat. All touring and sight-seeing with professional English speaking tour guides are included in the trip, as well as lectures by distinguished scholars, Dr. Stephen Berk and Dr. Eliezer Papo.

A post trip to Portugal, and another to Israel, is also being offered at an additional cost.

For more information contact Hazzan Pomerantz-Boro ([Hazzanapb@bethelsnj.org](mailto:Hazzanapb@bethelsnj.org)).

If you have questions about the trip, contact the Cantors Assembly office at 330-864-8533 or the trip organizer, Ayelet Tours, at 800-237-1517 (Grace ext. 338 or Caralie ext. 323) for a detailed itinerary or to register.



### 'NOTE' THESE DATES ON YOUR CALENDAR

**Sunday Evening, March 10**

Israeli Super Star Extraordinaire **David Broza** in concert

**Sunday Morning, April 10**

Contemporary American Jewish Rock Star

**Jacob "Spike" Kraus**

**Sunday Afternoon, June 5**

**HaZamir**, International Jewish High School  
Choir in concert



# MEN'S CLUB



Best wishes for a happy, healthy 2016 to everyone. The past couple of months featured some great programs including Torah on Tap (now featuring Rabbi Green). The conversation is lively and the attendance continues to grow. Our next two sessions are Thursday, February 4 and Wednesday, March 2. Come check it out at Tir Na Nog, 8:30 pm.

Our next board meeting will be Tuesday, February 3 at 7:00pm. All are welcome to attend.

On Sunday, February 7, we will hold the annual Phil Podell Memorial World Wide Wrap, with breakfast to follow after the shaharit service. In past years, it has become a multigenerational event as we davin with our parents as well as our bar/bat mitzvah class.

Looking to volunteer some time and have fun? Come help Men's Club and Sisterhood prepare the shalach manot baskets. Please check out the Beth El Buzz for specifics on where and when.

On Wednesday March 30, we will have our annual Men's Club Paid Up Membership Event. This year, we will have dinner, followed by a talk given by Rabbi Green. The topic is "The Men's Seder". You don't want to miss this one. The evening is free of charge, but you must be a paid up member to attend (and yes, you can even join that night if you haven't already).

Please check the Beth El Buzz for more information on these events (or contact me at yoelweiss@aol.com).

If anyone is interested in becoming more involved in Men's Club, has a good programming idea or would like to assist in bringing speakers, please send me an email.

I hope to see you soon.

Yoel Weiss – President



# Sisterhood

*Beat the winter doldrums, share time with your BE sisters at one of our upcoming programs.*

## Sisterhood Shabbat Weekend – February 5-7 Join us for a weekend of Women's Health and Empowerment

### Friday, February 5

Kabbalat Shabbat celebrating and Supporting Women's Health Service at 6:00pm, dinner at 6:45pm (registration required)



### Saturday, February 6

Join Sisterhood for a Shabbat of prayer, good food and spiritual growth



### Sunday, February 7

Women's Health Fair. 10:30am - Noon  
Timely topics and sessions



### February 21 & 28

Explore the meaning of wearing tallit and make your own!  
10:30am - Noon

\$55 for Sisterhood members and \$65 for non-members.

For more information, contact Faye Shapiro at

[faye.shapiro@comcast.net](mailto:faye.shapiro@comcast.net)



### March 13

#### Party Showcase 2016!

Come and meet the vendors who can help you plan your Simcha



### March 15

Get Set for Passover. Recipe Sharing, Tasting and Crafts



### February 23 & March 22

Yoga – 7:00 – 8:00.

Join Mary as she leads us in an hour of relaxation & reflection  
\$10 for Sisterhood members - \$15 for non-members.

Limited to 20 participants.



**WE'RE COOKING**

Come and help us prepare meals for those in need in our community.

**2016 Cooking Dates**

January 6 - February 17  
March 17 - April 10 (Mitzvah Day)  
May 18 - June 13

All dates, except April 10, are from 6 - 8 pm

**And the Beat Goes On....**



**JOIN US**



For

**Wednesday Morning Minyan**

**7:30am**

*Pray, schmooze, nosh, learn*

## Social Action

Dear Congregants of Beth El and Friends:

I would like to personally thank you for your extraordinary effort and hard work in organizing and helping coordinate the Holiday Gift Program to benefit the people JFCS serves. Each and every recipient, as well as JFCS staff was overwhelmed from the generosity of the congregants and friends who participated in the program. I know these gifts came from the heart, and each and every donor brought the warmth and spirit of the holidays into the homes of people who were touched by adversity.

Again, on behalf of the staff and clients at Jewish Family & Children's Services, I want to thank all of you for your caring and thoughtfulness during this holiday season. Your generosity and kindness truly has brightened the lives of many.

Activities for April - Mitzvah Day, April 10th

Thank you,  
Social Action Committee

## Singles Shabbat

Friday  
March 18  
8 PM

Friday  
February 19  
8 PM



### Small Chapel.

Meet people of all ages in the warm & safe environment of Beth El.  
No reservation necessary.

FOLLOWED BY AN ONEG

For info. contact:

Norma Kamis (856) 662-7916  
[normatrack@verizon.net](mailto:normatrack@verizon.net)

## LIFE AND LEGACY PROGRAM



Beth El was recently given the opportunity to participate in a charitable Endowment initiative under the auspices of the Jewish Community Foundation. The program is funded by the Harold Grinspoon Foundation in order to foster an awareness of the importance of Endowments to the future of any charitable or religious organization. *The Grinspoon Foundation offers an unrestricted \$5,000 grant, during each of the first two (2) years of the program, to any organization meeting certain criteria.*

The Grinspoon Foundation challenged all of the participating organizations – and almost every Jewish organization in our area is participating - to obtain at least eighteen (18) Endowment commitments during each of the first two (2) years of the program. We are now in year two (2) of the Life and Legacy Program and look forward to your continued support of the Beth El Endowment Program.

Please remember Beth El when you do your Estate Planning. Our Committee will be happy to discuss various options with you. All of us thank those who have helped to ensure Beth El's future.

### Our Life and Legacy Donors

Anonymous  
Anonymous  
Susan & David Backal  
Cathy & Marc Backal  
Donna & Richard Bell  
Pam & Bob Benedon  
Jocelyn & Mark Borowsky  
Ronit & Chris Boyd  
Beth & Josh Brodtkin  
Amy & Eric Clayman  
Arlene & Harris Colton  
Fran & Neal Cupersmith  
Leila & Adam Cupersmith  
June & Steven Eisner & Family

Myra & David Gutin  
Deborah & Edward Hochberg  
Beth & Harvey Jacob  
Adam Kaminer  
Sharla & Mort Kanovsky  
Amy & Barnard Kaplan  
Jerome Katz  
Alison & Andrew Keim  
Deborah Shore & Jonathan Korn  
Helene & Rabbi Aaron Krupnick  
Michael Landsburg  
Fran & Leon Levy  
Suzanne & Victor Levy  
Judy & Don Love

Sheri Pecarsky (Jason)  
Lynn Goldman Paul  
Arlene & Ed Plasky  
Hilary & Harry Platt  
Ilene Rosen & P. Todd Rowan  
Sharon & Adam Sackstein  
Karen & David Schlessel & Family  
Harriet Schulman  
Faye & Gary Shapiro  
Jennifer Sholder  
Juli Mandel Sloves & Glenn Sloves  
Lauren & Jonathan Soll  
Judith & Stuart Wasserlauf  
Jennifer & Jim Weiss



# Beth El Kvels for our Community Leaders



**Congratulations Rabbi Andy & Charlene Green** on the birth of their son, **Beck Roosevelt Green** and **Congratulations Archer Green** on your new role as "Big Brother".

**Congratulations to Eric Kessler, Ellie Krupnick & Rabbi Binyamin Eliezer Stone**, our emerging leaders from Beth El who were honored in January by the Jewish Educators' Assembly.

**Congratulations to Hedda S. Morton** on receiving the JEA Lifetime Achievement Award. She has been the Director of Congregational Learning at Adath Israel Congregation in Lawrenceville since 2001, she has received the Solomon Schechter Awards (USCJ), JEA/Torah Aura Curriculum and Administration Awards, the NJ Coalition for Inclusive Ministries Religious Education Award and was recently awarded a Doctor of Pedagogy, honoris causa, by the Jewish Theological Seminary of America in recognition of her significant contributions to the field of Jewish education.



**Kol Hakaved!**

We thank all those who donated their time to make our **"Day of Action"** on Martin Luther King day so special and successful.

*The Social Action Committee*


**BETH EL WELCOMES BACK OUR CONFIRMATION CLASS**

**WHO HAVE RECENTLY RETURNED FROM ISRAEL**

Andrew Austin	Noah Kaminer
Amy Backal	Ari Kantor
Hannah Backal	Jared Keim
Benjamin Bliss	Madeline Levin
Evan Bushinsky	Jonathan Levy
Ben Dias	Benjamin Nadelbach
Zachary Farber	Benjamin Resnick
Alina Fensterer	Eric Sherman
Sam Gordon Pecelli	Chelsea Stern
Alyssa Gross	Jordan Tort
Hannah Gross	Emma Weiss
Isaac Grossman	Laila Wertheimer

If you have recently returned from a trip to Israel, please let our office know. Email: [Bhirn@bethelsnj.org](mailto:Bhirn@bethelsnj.org)

**TORAH TALK**




**WITH OUR CLERGY**  
Every Shabbat  
9-10 AM

0000 Main Street | Voorhees, NJ 08043 | 856-675-1166 | [www.bethelsnj.org](http://www.bethelsnj.org)

**LET US KNOW!**

Share with us what's happening in your life so we can celebrate with you, comfort you, and support you.

Please email Beth Josephs at [bjosephs@bethelsnj.org](mailto:bjosephs@bethelsnj.org) to help our Beth El family stay connected with your family!

And look for our Heart Beats of Beth El email coming soon!

## MAZAL TOV

**Morgan Nicole Laufgraben**

**Hebrew Name:** Malka Nadeeva  
**Daughter of:** Ross & Jodi Laufgraben  
**Sister of:** Hayden  
**Granddaughter of:** Allan & Eileen Laufgraben

**Torah Portion**

Pekudei \* March 5, 2016

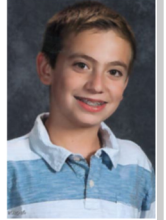
**Morgan's Mitzvah/Tzedakah Project:**

Morgan raised \$21,177.00 for the JDRF One Walk (South Jersey). She sponsored a shopping night, visited customers with her poppy and received many donations from friends and family. On October 25th, she participated in the walk as one of the top fundraising teams.

## MAZAL TOV

**Joseph Eli Hochberg**

**Hebrew Name:** Yoseph Eliaju  
**Son of:** Debbie & Ed Hochberg  
**Brother of:** Amanda and Jeffrey  
**Grandson of:** Phyllis Steinsaltz, Alice Wofsy & Tom Reinte Richard Hochberg & Jane Drews

**Torah Portion**

Pekudei \* March 12, 2016

**Joseph's Mitzvah/Tzedakah Project:**

Joseph has taken an active interest in trying to solve hunger in the South Jersey community. He has participated in Beth El's "Cook for a Friend" program. Since he was a little boy he helped cook and package meals for individuals and families in our community. Joseph decided his mitzvah project would be to help the JFCS Food Pantry in South Jersey. He visited the Betsy & Peter Fischer Food Pantry in Cherry Hill to help sort food and package food kits for needy families. Joseph is running a canned food drive as part of his mitzvah project and plans to donate a portion of his Bar Mitzvah money to the food pantry as Tzedakah.

## YOGA



In 2016, we are excited to be offering a monthly Yoga class lead by Mary. The class will be on Tuesday evenings, from 7 -8 pm on the following dates:

**February 23**  
**March 22**  
**April 26**  
**May 24**  
**June 28**

Cost per class is \$10 for Sisterhood members and \$15 for non-members, payable that evening.

## HELP WANTED

The Early Childhood Center is looking for a few good substitutes to fill in as teachers and aides.

If you are interested in working with children, having a fun and a rewarding experience, please send your resume' to Belle in the ECC at [ECCoffice@bethelsnj.org](mailto:ECCoffice@bethelsnj.org).

**Beth El Presents**  
**Jacob "Spike" Kraus**  
 in a  
**Free Family Concert**  
**Sunday, April 10**

Jacob "Spike" Kraus is an up and coming singer/songwriter from Boston, Ma. He released his first secular studio EP, 'The King's Beanie EP' and is currently touring his first full-length studio album, "Shake Off The Dust," which dropped in April 2015. Twenty-four years old & currently based out of Astoria, NY, Jacob is in his third year as the Assistant Director of Youth Engagement at Temple Sinai of Roslyn, where he also serves as the Music Director. He has been song leading for over a decade at synagogues, day schools, and summer camps. He was the Head Songleader at URJ Eisner Camp for several summers and currently serves as Head Songleader at the URJ Kutz Camp. He graduated from Muhlenberg College in the spring of 2013 with a degree in Music Performance. A member of the Jewish A Cappella group Six13, JSK believes in music's power as a community-builder. He travels the country singing with communities and using Jewish music as a tool to educate and engage the next generation of Jews. Find out more about Jacob and his music at [www.jacobspikekraus.com](http://www.jacobspikekraus.com).





**A JEWISH ALTERNATIVE**

There's been quite a *buzz* about the ECC being open on Jewish holidays. Yes, it is true. The ECC will be offering the Jewish alternative for working parents.

In a research done with working parents, roughly two-thirds of families voted for convenience being one of their main motivations when choosing a day care or preschool for their children. Jewish institutions offering services for families with young children lack the convenience aspect on account of so many days-off during Jewish holidays.

It is important to recognize and acknowledge the growing reality in our community of two parents working significant hours outside the home and that scrambling to arrange child care when day care is closed, is always a Herculean task for dual-income working parents. Therefore, since our building is open during holidays for services, why not extend a welcome to our children as well?

We are listening to and responding to the very real challenges faced by working parents. This coming Passover and Shavuot, for the first time, we will be offering the Jewish alternative. During observed holidays, our clergy will join our preschoolers for a half an hour holiday celebration. This time will be scheduled around the habitual lunch hour, offering parents who work in the area the opportunity to join their children for the celebration. In the class, during the rest of the day, the children will be engaged in activities, storytelling and games, while observing the holiday's restrictions. During the intermediate days of the festival, children will be able to do other activities like crafts. What about observing kosher for Passover food, you may ask? We took care of that as well. All meals for the children, as well as the leaders will be catered and are included in the cost of the program.

Looking into next year during all the Jewish holidays, except for Rosh Hashanah and Yom kippur, we will be offering the Jewish alternative. We believe that a Jewish alternative in the 21<sup>st</sup> century can be a conjunction of convenience for working parents and a favorable Jewish experience for our young generation.

This big change in the way our ECC operates makes me think of George Bernard Shaw's saying: "You see things and say, "why?", but I dream things that never were and say, "Why not?"



**Book your Birthday Parties  
here at Beth El**

For information contact Tamar Barkan,  
[tbarkan@bethelsnj.org](mailto:tbarkan@bethelsnj.org) or 856-675-1111







**Let's Do Shabbat**  
**Friday, February 5**  
**6:00 PM Service & 6:45 PM Dinner**  
**Shema is for Living; A Daled**  
**(4th Grade) Family B'Yachad**  
**Sunday, February 7**

The B'Yachad program is designed to enable children and parents to learn together in a fun, interactive, hands-on manner. In addition, the B'Yachad program will also include a beautiful mezuzah project that can be the beginning of a family heirloom collection. Shema is for Living will incorporate the important concepts of the Shema prayer into our families' daily lives.

We expect all our parents to attend, but should you not be able to, please arrange for your child to be 'adopted' by another family.

**Bet (2<sup>nd</sup> Grade) Family B'Yachad:**  
**Havdallah; Spice and Spirit**  
**Sunday, February 21**



The Havdallah program gives our families an opportunity to learn the mitzvah and customs associated with Havdallah. They discover the reasons for the different components of the Havdallah service, learn the three blessings and create their own kit. A beautiful ceremony closes the program. We expect all our parents to attend, but should you not be able to, please arrange for your child to be 'adopted' by another family.

We expect all our parents to attend, but should you not be able to, please arrange for your child to be 'adopted' by another family.

**Religious School Students to Participate in**  
**Scholar in Residence Weekend**  
**Friday -Sunday, February 19-21**

Rabbi Devin Maimon Villarreal, our Scholar in Residence, will visit the Religious School on Sunday, February 21 and speak with the 5<sup>th</sup> and 6<sup>th</sup> Grade students about his amazing journey. In addition, our entire school is learning some great Sephardic and Ladino melodies with Cantor Sher and are looking forward to singing them at the Friday night participatory service and dinner. For information, go to our website, [www.bethelsnj.org](http://www.bethelsnj.org).

**Mazel Tov Kitta Gimmel (3<sup>rd</sup> Grade)!**  
**Celebrating Chag Hasiddur with Dinner and**  
**Kabbalat Shabbat Service**  
**Friday, March 4**

Thanks to the Beth El Men's Club and Sisterhood, our third graders will receive their first siddur from Congregation Beth El. The evening will commence with a beautifully catered dinner, at 6:00 PM, organized by a wonderful committee, chaired by Audrey Snyderman and Melissa Leibowitz.

At approximately 7:00 PM, the children will help Hazzan Pomerantz-Boro lead the **Kabbalat Shabbat Service**, via a special cantata written by Yaffa Fuchs and directed by our teachers, Debbi Silverman and Shari Smith, and assistant teachers, Michal Alboher, Sarah Donsky and Sam Donsky.

In January, our families participated in the **Siddur Cover Family B'Yachad Program**. Our children and parents had an

opportunity to study about the siddur and make a unique siddur cover to protect their new siddur. The results are beautiful and will be on display the two weeks prior to Consecration in the school corridor. A *yasher koach* to all of our children and parents who have done such a wonderful job with the project.

**Mazel Tov Kitta Gimmel of 5776 - 2016**

SAM BECKER	ISAAC LINDEN
JARED BLUMENTHAL	JARED MILLER
EDEN BOYD	NATHAN MORGAN
BENJAMIN BRANDIES	DYLAN NEFF
NOAH CWANGER	EVAN REICHENBERG
ARI FEINSTEIN	ANNABELLE ROBERTS
ALEX GLAUSER	SHILOH SABAG
MOLLY GROSSMAN	PAUL SHENKER
STACEY GRUBER	JEREMY SHORE
KAMERON KRATCHMAN	KYLE SHUBACH
JESSICA LANDAU	BENJAMIN SNYDERMAN
ADAM LEIBOWITZ	STEVEN SOROKIN
ARDEN LESLIE	RYAN STOOPLER
SUSANNAH LIEBERMAN	NIKKI WEITZMAN

**Friday Night Junior Congregation**  
**with Rabbi Andy Green!**  
**March 11**

Can't do Shabbat morning Junior Congregation? Not to worry! Come on Friday night instead! Junior Congregation service with Rabbi Green is geared for grades 2 and up. Attendance credit will be given.

**Purim Family Celebration**  
**Purim Eve, Wednesday, March 23**

**6:00 PM**  
 Family Purim in the Main Sanctuary with *Kids' Megillah Reading and a Purim Play*, presented by our Clergy. (Megillah Reading can be acquired on a first come first serve basis by emailing [yfuchs@bethelsnj.org](mailto:yfuchs@bethelsnj.org) )

**7:00 PM**  
**FREE Siesta Mexican Dinner** for the whole family with *Hamantashen* for dessert. (RSVP's appreciated)

**8:00 PM**  
**Adult Megillah Reading at the Shushan Lounge.**

**REMINDERS: No School on the following dates:**

- February 14 – President's Weekend
- February 22-23 Cherry Hill Spring Break
- February 27-31 Voorhees Spring Break

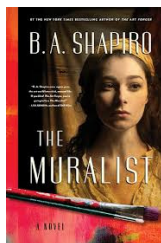
**Mazel Tov to our**  
**B'nai Mitzvah of the Month**

<i>Madelyn Silver</i>	<i>February 20</i>
<i>Jordan Grossman</i>	<i>February 27</i>
<i>Morgan Laufgraben</i>	<i>March 5</i>
<i>Joseph Hochberg</i>	<i>March 12</i>
<i>Jacob &amp; Jared Sinrich</i>	<i>March 19</i>



Is the weather outside frightful? Curling up in a cozy chair with a good book is always delightful! Your synagogue library is the place to visit for a great selection of new novels that will keep you turning the pages, engrossed in captivating stories.

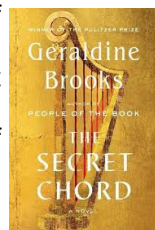
B.A. Shapiro's newest novel is *The Muralist*. You may remember this author, whose previous book was the very popular *The Art Forger*. In her new book, Shapiro combines her knowledge of art history and the art business in the story of Alizee, a Jewish painter working on a mural for the Works Progress Administration. Friendly with such luminaries as Jackson Pollack and Mark Rothko, the fictional Alizee is talented and creative, but haunted by her fears for her extended French family as Hitler's grip on Europe tightens. She ultimately disappears, and some 70 years later, her niece Dani Abrams, who works at Christie's auction house, finds some paintings that bear resemblance to the work of her aunt Alizee. This novel explores the process of creating new art forms, while keeping the reader in suspense about Alizee's fate.



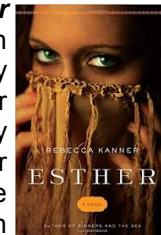
Anyone (but women especially) looking for a story that will keep them engrossed will want to check out *Along the Infinite Sea* by Beatriz Williams. This is another story that involves two women, at two different times -- the era of WWII and the mid-1960s. Straining credulity just a bit, our 1960s heroine Pepper Schuyler has obtained and restored a WWII-era Mercedes, which she sells to Annabelle Dommerich, an older, elegant woman whose reasons for spending \$300K for this vehicle are unclear. Pepper, unmarried and pregnant by an unnamed, married, wealthy senator from a famous family (hmm, mid-1960s, who could that be?) is glad to have the money. She is also intrigued by Annabelle, who invites Pepper to stay in her home. Annabelle's WWI story is gradually revealed in this story filled with romance and adventure.

Sometimes the oldest stories are the best ones. Case in point: our foundational texts provide endless grist for the mill. Two recent novels are based on Biblical stories.

In *The Secret Chord*, celebrated author Geraldine Brooks fictionalizes the life of (King) David. We think of David as the composer of the Psalms, and his musical and poetic talents are depicted here. But in this novel we also see the warrior side of this revered figure. Fierce in battle and capable of cruelty, this David is a complex character. His many wives and children as well as his friends and enemies variously receive his love and his wrath. The atmosphere of constant danger is brought to life as we see his story unfold. You will feel as though you're back in Biblical times as you become immersed in David's story.



Purim is coming, and there's a new novel that describes the world of Queen Esther. Rebecca Kanner's *Esther* takes us into the world of the famed Queen of Persia. We meet her as a young girl, forcibly brought to the King's harem. Her rise to power involves much more than a quick beauty pageant, however, as she is groomed for her future. Life in the harem is fascinating, and the constant competition among the women is often brutal. Esther is portrayed as we know her – beautiful and wise, but also ambitious. And Haman is even more evil than we imagine. Don't shake your grogger without reading this novel first!



\*\*\*\*\*

Our annual Jewish Book Month fundraiser has once again been a success. Your generous donations enable us to purchase books and media for the congregation to enjoy.

Todah rabah to all our Jewish Book Month donors:

- Helene and Alan Blumenfeld
- Gloria and Ira Back
- Donna and Richard Bell
- Marion Cohen
- Rochelle S. Cohen
- Marsha Z. Dollinger
- Chuck and Brenda Driben
- Phyllis Hecsh
- Sharla and Mort Kanovsky
- Hedda and David Morton
- Harriet Schulman
- Lina Shane
- Lewis Silverman
- Sharon and Steven Usdin
- Elaine Waxman

\*\*\*\*\*

**The Library's Short Story Discussion Group meets on the Fourth Thursday of the month, 1:30 – 3:00 in the Conference Room. We always have fun sharing opinions and insights as we discuss a story.**

**Please plan to join us!**

**For more information, call the Library (667-1300 ext. 503).**





## Congregation Beth El

February 2016 Shevat - Adar 5776

### ***SHACHARIT SERVICES - Morning***

#### **Sunday 9:00 AM**

Monday & Thursday 7:15 AM Tuesday, Wednesday & Friday 7:30 AM

Saturday 9:00 AM

#### **Exceptions For Morning Service**

Rosh Chodesh Adar, Tuesday February 9th - 7:15AM

Rosh Chodesh Adar, Wednesday February 10th 7:15AM

#### **CANDLE LIGHTING TIMES: MINCHA (AFTERNOON) MAARIV (EVENING) SERVICES**

	<b>Sunday, January 31</b>	<b>5:10 PM</b>
	<b>Monday, February 1 – Thursday, February 4</b>	<b>5:20 PM</b>
<b>5:06 PM</b>	<b>Friday, February 5</b>	<b>5:10 PM</b>
<b>5:06 PM</b>	<b>Friday, February 5 Let's Do Shabbat</b>	<b>6:00 PM</b>
	<b>Saturday, February 6</b>	<b>5:10 PM</b>
	<b>Sunday, February 7 – Thursday, February 11</b>	<b>5:30 PM</b>
<b>5:14 PM</b>	<b>Friday, February 12 - Saturday, February 13</b>	<b>5:15 PM</b>
	<b>Sunday, February 14 – Thursday, February 18</b>	<b>5:35 PM</b>
<b>5:22 PM</b>	<b>Friday, February 19</b>	<b>5:25 PM</b>
	<b>Friday, February 19 - Let's Do Shabbat</b>	<b>6:00 PM</b>
	<b>Saturday, February 20</b>	<b>5:25 PM</b>
	<b>Sunday, February 21 – Thursday, February 25</b>	<b>5:45 PM</b>
<b>5:31 PM</b>	<b>Friday, February 26 - Saturday, February 27</b>	<b>5:30 PM</b>
	<b>Sunday, February 28 – Monday, February 29</b>	<b>5:50 PM</b>





## Congregation Beth El

March 2016 Shevat – Adar I – Adar II 5776

### ***SHACHARIT SERVICES - Morning***

**Sunday 9:00 AM**

Monday & Thursday 7:15 AM

Tuesday, Wednesday & Friday 7:30 AM

Saturday 9:00 AM

### **Exceptions For Morning Service**

Thursday, March 10<sup>th</sup>, Rosh Chodesh Adar II - 7:15 AM

Friday, March 11<sup>th</sup>, Rosh Chodesh Adar II - 7:15 AM

Thursday, March 24<sup>th</sup>, Purim Day 7:15 AM

### **CANDLE LIGHTING TIMES: MINCHA (AFTERNOON) MAARIV (EVENING) SERVICES**

	<b>Sunday, February 28 - Thursday, March 3</b>	<b>5:50 PM</b>
<b>5:38 PM</b>	<b>Friday, March 4 - Saturday, March 5</b>	<b>5:40 PM</b>
	<b>Sunday, March 6 – Thursday, March 10</b>	<b>6:00 PM</b>
<b>5:45 PM</b>	<b>Friday, March 11 - Saturday, March 12</b>	<b>5:45 PM</b>
	<b>Sunday, March 13 – Thursday, March 17</b>	<b>7:05 PM</b>
<b>6:52 PM</b>	<b>Friday, March 18 - Saturday, March 19</b>	<b>6:55 PM</b>
	<b>Sunday, March 20 – Thursday, March 24</b>	<b>7:15 PM</b>
<b>7:00 PM</b>	<b>Friday, March 25 - Saturday, March 26</b>	<b>7:00 PM</b>
	<b>Sunday, March 27 – Thursday, March 31</b>	<b>7:20 PM</b>

## THE TREE OF LIFE

**LEAF:** Purchasing a leaf on Beth El's Tree of Life, which is located inside the Shabbat and Holiday entrance to our building, is the perfect way to commemorate a significant life-cycle event.



Remember your wedding, birthday, anniversary, or your children's B'nai Mitzvah or other accomplishment by having a leaf custom engraved for \$275.

**STONE:** For a more significant addition to the Tree of Life, please consider the purchase of a stone to adorn the bottom of the artwork. Each stone is custom engraved onto an all natural surface and promises to be a source of great family pride for years to come. The cost for each stone is \$550.

To order the leaf or stone, please phone the Beth El office.

## Beth El is a Member of the "Jewish National Fund Affiliate Program"



There is **NO** easier way to earn money for Beth El & support Israel at the same time.

**The procedure is as simple as a CLICK!**

Go to our website: [www.bethelsnj.org](http://www.bethelsnj.org) Click on "support us"/"shop here" and then Jewish National Fund to make your purchase/donation. **Tell your friends, families & other congregants. Congregation Beth El will reap the rewards.**

Plant Trees in Israel, Greeting Cards, Water Certificates, Honor Book Certificates, etc.

**Every order placed, Beth El gets 20% commission.**

For questions, call Debbie Drachman at 856 - 719 - 9485

## ENDOWMENT FOR THE FUTURE

### Giving Today to Secure Tomorrow

Making a commitment to Beth El's Endowment Fund will help ensure funding will always be available to support & enhance the many important, religious, educational & communal services that Beth El provides to its members & community. There are many ways to participate: Make an immediate contribution of cash, appreciated securities, real estate, art work or other collectibles; Include a bequest to Beth El in your Will; Designate Beth El as a beneficiary of a life insurance policy; Establish a Donor Advised Fund dedicated to the support of Beth El; Establish a Charitable Gift Annuity or a Charitable Remainder Trust.

For more information as to how you can participate in building Beth El's Endowment for the Future please complete this coupon & return it via 1<sup>st</sup> class mail or e-mail.



Name: \_\_\_\_\_  
Street: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Please send me information on participating through:

Bequests \_\_\_\_\_, Life Insurance \_\_\_\_\_  
Donor Advised Fund \_\_\_\_\_  
Charitable Gift Annuities \_\_\_\_\_  
Charitable Remainder Trust \_\_\_\_\_  
Immediate Gift of Cash \_\_\_\_\_  
or Appreciated Assets \_\_\_\_\_

I have already included Beth El in my estate plans. Please let me know how my plan can be included as part of Beth El's **ENDOWMENT FOR THE FUTURE.**

Return to: Congregation Beth El  
Endowment for the Future  
8000 Main Street  
Voorhees, NJ 08043  
E-mail: [Endowment@bethelsnj.org](mailto:Endowment@bethelsnj.org)

## Memorial Room

Honor your loved ones by purchasing a plaque (\$575) in our Memorial Room.

Additionally, the names and yahrzeit dates will appear on the digital screen, scrolling during the yahrzeit week, high holidays and other haggim.



Phone the Beth El office for more information.

## Scrip Program

Support Beth El by Simply Shopping at your Favorite Stores

**Scrip Contest**  
Chance to win \$\$\$ off your dues

### IT'S AS EASY AS 1,2,3:

1. Click on "Buy Scrip" under Quicklinks on [www.bethelsnj.org](http://www.bethelsnj.org)
2. Place your order on the on-line form
3. Pay by phone or by check and pick up your order at Beth El

The Scrip program helps support educational programming for children and adults at Beth El

Scrip for Shoprite, Starbucks, Panera, Barnes & Noble and so much more!

## Congregation Beth El is an Amazon Affiliate

Purchases generate a **4% Rebate** Use the *Congregation Beth El* website: <http://www.bethelsnj.org> as the portal Click on "Support us" and then click on Amazon. Entry to the Amazon site will follow automatically



We have seen more activity in our account with the recent purchases of iPods and TV's, in addition to books and other items. Beth El reaps more income with MORE volume in sales.

*It is really simple...give it a try*

Questions: Please contact Mort at [Kanovsky@verizon.net](mailto:Kanovsky@verizon.net)

# CARING ACTS OF TZEDAKAH

(AS OF DECEMBER 31)

## SUSAN ASBELL RITUAL FUND

### DONOR

Steven Asbell  
Lisa Gershenfeld  
Stacy, Andy, Madeline,  
Jessica & Devyn Levin

### DONOR

Joan Feinberg  
Joan Feinberg & Herb Somers  
Stacy, Andy, Madeline,  
Jessica & Devyn Levin

## DAVID BACK COLLEGE CONNECTION FUND

### DONOR

Gloria & Ira Back

Karen & David Schlessel  
& Family

### DONOR

Gloria & Ira Back

Alice Mohr

## BELL LIBRARY FUND

### DONOR

Judy & Donald Love

### DONOR

Donna & Richard Bell  
Helene & Saul Bresalier  
Jay Hammel  
Judy & Donald Love

Marilyn & Edwin Ogen  
Dora & Oscar Wilsker

## MILDRED & HENRY BLUM FUND

### DONOR

Margie Blum

### DONOR

Leila & Ian Joffe

## DR. HARRIS & ARLENE COLTON

## BETH EL JR. COLLEGE SCHOLARSHIP FUND

### DONOR

Arlene & Harris Colton

## EARLY CHILDHOOD CENTER FUND

### DONOR

Belle & Raymond Hirn

### IN HONOR OF

Bar Mitzvah of Justin Shapiro  
Bat Mitzvah of Sydney Tort  
Bar Mitzvah of Matthew Miron

### IN MEMORY OF

Bruce Joffe  
Bud Menin  
Father of Adam Cohen,  
Father of Helen Pasternack  
Son of Debbie & Randy Andy  
Nemeroff

### IN HONOR OF

Hedda Morton, Recipient of  
honorary Doctorate from  
Jewish Theological Seminary,  
Birth of granddaughter to Diane  
& Burt Nussbaum  
Birth of granddaughter to Diane  
& Burt Nussbaum

### IN MEMORY OF

Yahrzeit of Molly Back,  
Bruce Joffe, Rose Schmukler  
Yahrzeit of Isabelle Adler

### IN HONOR OF

Bat Mitzvah of Sophie Rose  
Weinstein, Bar Mitzvah of  
Jeffrey Kaminer

### IN MEMORY OF

Bernice Landsburg  
Harold Benioff  
Bruce Joffe  
Yahrzeit of Belle Love Cohen,  
Yahrzeit of Sylvia Fay Rosen  
Elaine Horwitz  
Brother of Phyllis Hecsh

### IN HONOR OF

Bar Mitzvah of Aidan Epstein

### IN MEMORY OF

Bernice Landsburg,  
Jerry Sussman

### IN MEMORY OF

Yahrzeit of Jeffrey Millman,  
Bruce Joffe

### IN MEMORY OF

Brother of Fred Brockman

## ELLIS FAMILY FUND

### DONOR

Phyllis Clurman

## ELLIS FAMILY FUND

### DONOR

Esther Zoblin

Shirley Yaffa

## ETZ HAYIM CHUMASH FUND

### DONOR

Stacey Meadows

## FAMILIES IN NEED FUND

### DONOR

Marilyn & Steve Roth

### DONOR

Ellen Hickman  
Carol & Joel Silbert  
Elaine Waxman

## ARTHUR & BETTE GOLDMAN FUND

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For more information on Neighborhood Captains, contact Debbie Hochberg at [dsh26@comcast.net](mailto:dsh26@comcast.net)

### HELP IN THE OFFICE

Volunteers Needed for a variety of office projects, i.e. stuffing, labeling, mailings, etc..

Please call Shirley at 675-1166 or email [Syaffa@bethelsnj.org](mailto:Syaffa@bethelsnj.org)

if you can donate a few hours.  
Thanks in advance for your help.

### CARING FOR MOURNERS COMMITTEE NICHUM AVEILIM

Beth El strives to reach out to our congregants when they experience loss of loved ones. The Caring for Mourners Committee provide support to our families during their time of need. The committee is available to offer the following:

- Provide the [Guide to Mourning Practices](#) booklet
- Set up the shiva home
- Deliver prayer books and chairs to the shiva home
- Organize minyans in the shiva home

Volunteers are needed.

Please contact Marsha Goodman at 215.206.5182 or [margood1941@gmail.com](mailto:margood1941@gmail.com) for more information

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Thank you in advance for your help.



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A BE Board member is usually assigned for specific Shabbats, but we do need substitutes. For information email or phone Mort Kanovsky at [Kanovsky@juno.com](mailto:Kanovsky@juno.com) or 856.424.9372.

### WORK THE GIFT SHOP

We need volunteers to work in  
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Please contact Linda Lazarow at: (856) 424-3893 or [llazarow@msn.com](mailto:llazarow@msn.com)

*Thank You!*

Thank you to ALL the volunteers who answer the call to help with the mailing of the Beth El News. Your help is invaluable and very much appreciated.

### Donate to the Kippot Box

Spring clean your drawers of your unused, "collectable" Kippot. All Kippot are welcome regardless of a memorable name or date. Help Beth El fill the Kippot Box and find more drawer space at the same time. Thank you.



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Please contact Sharon at 856-296-7730 or [maggied989@yahoo.com](mailto:maggied989@yahoo.com)



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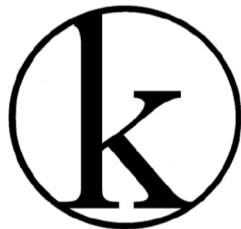
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